# Broadcast, Communication, Visual, Digital & Fine Arts

# **Technical Communication (AATCD)**

# Associate in Arts Degree

Program Effective Term: Fall 2025

# High Demand Occupation High Skill Occupation High Wage Occupation

## Program is also available online

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

# Program Admission Requirements:

Basic computer literacy.

First Semester		(13 credits)
COM 101	Fundamentals of Speaking	3
ENG 107	Technical Writing Fundamentals	3
ENG 111	Composition I	4
Elective	Math Elective(s)	3
Second Semest		(15 credits)
ENG 208	Technical Writing for Print Delivery	3
ENG 226	Composition II	3
Elective	GDT Elective 1: GDT 101, GDT 104, GDT 108 or GDT 110	3
Elective	Soc. Sci. Elective(s) 1*	3
Elective	Soc. Sci. Elective(s) 2*	3
Third Semester		(15 credits)
ENG 209	Technical Writing for Online Delivery	3
Elective	Arts/Human. Elective(s) 1*	3 3
Elective	Nat. Sci. Elective(s)*	3
Elective	Restricted Elective(s)**	3
Elective	GDT Elective 2: GDT 101, GDT 104, GDT 108 or GDT 110	3
Fourth Semest		(17 credits)
ENG 218	Technical Writing for eLearning	3
ENG 245	Job Search Success Seminar	2
Elective	Arts/Human. Elective(s) 2*	3
Elective	Nat. Sci. Lab Elective(s)*	3
Elective	Elective(s) to reach minimum 60 credits	3
Elective	Restricted Elective(s)**	3
Minimum Credi	ts Required for the Program:	60
	-	

### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*JRN 210 is strongly recommended. Students must meet with the Technical Communication program advisor to select additional elective courses.

# Transfer

# **Technical Communication (AATCD)**

# Associate in Arts Degree

Program Effective Term: Fall 2025

### High Demand Occupation High Skill Occupation High Wage Occupation

### Program is also available online

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

### **Program Admission Requirements:**

Basic computer literacy.

		(12
First Semester		(13 credits)
COM 101	Fundamentals of Speaking	3
ENG 107	Technical Writing Fundamentals	3
ENG 111	Composition I	4
Elective	Math Elective(s)	3
Second Semest		(15 credits)
ENG 208	Technical Writing for Print Delivery	3
ENG 226	Composition II	3
Elective	GDT Elective 1: GDT 101, GDT 104, GDT 108 or GDT 110	3
Elective	Soc. Sci. Elective(s) 1*	3
Elective	Soc. Sci. Elective(s) 2*	3
Third Semester		(15 credits)
ENG 209	Technical Writing for Online Delivery	3
Elective	Arts/Human. Elective(s) 1*	3
Elective	Nat. Sci. Elective(s)*	3
Elective	Restricted Elective(s)**	3
Elective	GDT Elective 2: GDT 101, GDT 104, GDT 108 or GDT 110	3
Fourth Semest	er	(17 credits)
ENG 218	Technical Writing for eLearning	3
ENG 245	Job Search Success Seminar	2
Elective	Arts/Human. Elective(s) 2*	3
Elective	Nat. Sci. Lab Elective(s)*	3
Elective	Elective(s) to reach minimum 60 credits	3
Elective	Restricted Elective(s)**	3
Minimum Credi	ts Required for the Program:	60

### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*JRN 210 is strongly recommended. Students must meet with the Technical Communication program advisor to select additional elective courses.

# **PROGRAM CHANGE FORM**

Program Code: AATCD	Current Program Name Communication	: Technical	Effective Term: Fall 2025
Division Code: HSBS	Department: English/Aca	demic Readiness	
Directions: Attach the current program listing from the WCC catalog or website and indicate any changes to be made. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using CurricUNET, but should be submitted at the same time as the program change form. If changes affect the program assessment plan or if program outcomes are updated, please submit a Program Assessment Plan Change form. These changes must be approved separately from the program change form and should be submitted at the same time. Current program assessment plans can be found on the Curriculum and Assessment Program Information page.  Remove course(s): WEB 110, WEB 113, WEB 115, DT 106 Remove course(s): GDT 101, GDT 110 Program title (new title is) Add course(s): GDT 101, GDT 110 Program ditile (new title is) Program admission requirements Continuing eligibility requir			
Show all changes on the <u>catalo</u>		Curriculum & Asse	essment for more information.
* Please submit a <u>Program Asse</u>			
Rationale for proposed chan Web courses and programs have	ges: been discontinued.		
Financial/staffing/equipment	space implications:		
List departments that have b	een consulted regarding	g their use of this pro	ogram.

# Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Lisa Veasey	of alleasing	2/13/25
Department Chair	Aaron Anderson	Aaron Anderson /s/	2/28/25
Division Dean/Administrator	Anne Nichols	Anne Nichols /s/	2/27/25
0	r by a-mail to curriculum as	of Curriculum & Assessment, SC sessment@wccnet.edu ees we will secure the signature of th	e VPI.
Reviewer	Print Name	Signature	Date

# **PROGRAM CHANGE FORM**

Curriculum Committee Chair	Randy Van Wagnen	R Van Wagnen	4-14-25
Assessment Committee Chair	Jessica Hale	Hale	4/17/25
Executive Vice President for Instruction	Dr. Brandon Tucker	The second secon	4/24/25
Do not write in shaded area.	Entered in: Banner	C&A Database Log File	

# Please modify the second semester Restricted GDT Elective list as follows:

Select GDT Elective 1:

Catalog Effective Term; Pail 2004 Program Code: AATCO Credential: Associate in Arts Program is also available online

- GDT 101: History of Graphic Design
- GDT 104: Introduction to Graphic Design
- GDT 108: Photoshop Graphics
- GDT 110: Interface Design I

**Technical Communication (AA)** 

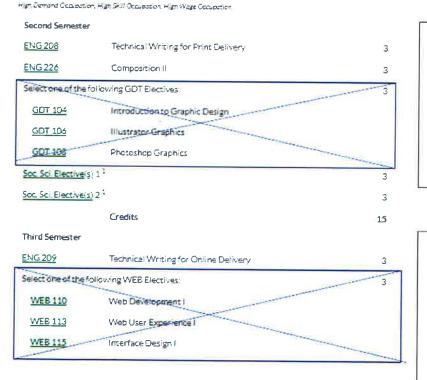
# Please modify the third semester Restricted WEB Elective as follows:

**Remove all WEB electives** 

Add the following:

Select GDT Elective 2:

- GDT 101: History of Graphic Design
- GDT 104: Introduction to Graphic Design
- GDT 108: Photoshop Graphics
- GDT 110: Interface Design I



### Select GDT Elective 1:

- GDT 101: History of Graphic Design
- GDT 104: Introduction to Graphic Design
- GDT 108: Photoshop
   Graphics
- GDT 110: Interface Design I

### Select GDT Elective 2:

- GDT 101: History of Graphic
   Design
- GDT 104: Introduction to
   Graphic Design
- GDT 108: Photoshop Graphics
- GDT 110: Interface Design I

# WCC General Education Requirements Effective Fall 2018

Associate degree programs were updated to meet the revised WCC general education requirements below.

# **Course Distribution Requirements**

Associate degree students must complete courses from each of six General Education content areas. The requirements vary, depending on which degree is being earned. The number of general education credit hours required for each degree is as follows.

	AA	AS	AAS
Writing/Composition	3-4 credits	3-4 credits	3-4 credits
2nd Writing/Composition or Communication	3-4 credits	3 credits	3 credits
Mathematics	3-4 credits	3-4 credits	3-4 credits
Natural Sciences 1	7-8 credits	7-8 credits	3-4 credits
Social & Behavioral Science <sup>2</sup>	6 credits	6 credits	3 credits
Arts and Humanities <sup>3</sup>	6 credits	6 credits	3 credits
General Education Electives to reach 30 credits	0-2 credits	0-2 credits	N/A
Minimum	30 credits	30 credits	18 credits

<sup>1</sup> Two courses in Natural Science including one with laboratory experience (from two disciplines)

<sup>2</sup> From two disciplines

<sup>3</sup> From two disciplines

# School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcasting, technical communication or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Washtenaw Community College offers programs at two levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate in Arts is available for some programs. For some career fields, it is possible to earn a certificate and an Associate in Arts degree in the same field. In these cases, the credit hours from the certificate can be applied to the credit hours needed for the Associate in Arts degree.

### Communication

Whether your goal is broadcasting, journalism or technical communication, these programs provide a foundation for entry-level jobs or to undertake advanced studies at a four-year institution.

### **Technical Communication (AATCD)**

Associate in Arts Degree

### Program Effective Term: Fall 2018

### High Demand Occupation High Skill Occupation High Wage Occupation

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

### Articulation:

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet.edu/curriculum/articulation/levelone/colleges/.

### **Program Admission Requirements:**

Basic computer literacy.

First Semes COM 101 ENG 107 ENG 111 Elective	ter Fundamentals of Speaking Technical Writing Fundamentals Composition I Math Elective(s)	(13 credits) 3 3 4 3
Second Sem ENG 208 ENG 226 Elective Elective Elective Elective	ester Technical Writing for Print Delivery Composition II GDT Elective Select one course from the following: GDT 104, GDT 106, GDT 107 or GDT 108 Soc. Sci. Elective(s) 1* Soc. Sci. Elective(s) 2*	(15 credits) 3 3 3 3 3 3 3 3
Third Semes ENG 209 Elective Elective Elective Elective Elective	ter Technical Writing for Online Delivery Arts/Human. Elective(s) 1* Nat. Sci. Elective(s)* Restricted Elective(s)** WEB Elective Select one course from the following: WEB 110, WEB 113 or WEB 115	(15 credits) 3 3 3 3 3 3 3
Monday, June 2	5, 2018–10:19:12 a.m.	Page 1

60

# **Program Information Report**

ester	등 승규가 다 나는 것 않는 것	(17 credits
Technical Writing for eLearning		
Job Search Success Seminar		
Arts/Human. Elective(s) 2*		
	Technical Writing for eLearning Job Search Success Seminar	Technical Writing for eLearning Job Search Success Seminar Arts/Human. Elective(s) 2* Nat. Sci. Lab Elective(s)* Restricted Elective(s)**

### Minimum Credits Required for the Program:

### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*JRN 210 is strongly recommended. Students must meet with the Technical Communication program advisor to select additional elective courses.

Done 1/29/18

# WASHTENAW COMMUNITY COLLEGE **GENERAL EDUCATION REVISION PROGRAM CHANGE FORM** FOR AA AND AS PROGRAMS 2018-2019

Program Code: AATCD	Program Name: Technicae Communication
Division Code: 455	Department:

This form is to be used only for General Education Revision Program Changes for Associate in Arts (AA) and Associate in Science (AS) programs. Any other program changes should be submitted separately using a standard Program Change Form.

# Directions:

- 1. Review each general education area under Requested Changes below and respond as needed.
- 2. Attach the semester program layout showing the current program listing from the WCC catalog.
  - a. Indicate any changes to be made on the semester layout.
  - b. Draw a line through any courses that should be removed on the semester layout.
  - c. Write in any courses that need to be added on the semester layout.
- 3. Submit this form and semester program layout to the Office of Curriculum and Assessment (SC 257).

Current General Education AA and AS	Requirements	Revised General Education Requirements AA and AS	Revised General Education Requirements 2018-2019 AA and AS		
Writing	6 - 7 credits	English Composition	3 - 4 credits		
Speech Mathematics	3 credits 3 - 4 credits	2 <sup>nd</sup> Course in English Composition or one course in Communication	3 - 4 credits		
Natural Sciences	3 - 4 credits	Mathematics	3 - 4 credits		
Social & Behavioral Sciences Arts & Humanities	6 credits 6 credits	Natural Sciences from 2 disciplines including one lab course	7 - 9 credits		
Critical Thinking	0 credits	Social & Behavioral Sciences from 2 disciplines	6 credits		
Computer & Information Literacy	3 credits	Arts & Humanities from 2 disciplines Elective Credits to reach a minimum of 30 credit hours	6 credits 0 - 3 credits		
Total	30 - 33 credits	Total	30 credits		

Please review each General Education Area in the chart below, and record the needed changes in the chart and on the attached semester layout.

Gene	ral Education Area
	<b>h Composition</b> – The requirement for one writing/English composition course remains the same. No ses will be made unless specifically requested below. (Use Writing Elective or ENG 111)
Optio	nal Change: Keep EnG(1)
WCC option 1.	<ul> <li>burse in English Composition or one course in Communication</li> <li>previously required both a second composition/writing course and a communication course. Your</li> <li>ns are:</li> <li>Allow students to select any course that meets composition/writing or communication (<i>recommended</i>).</li> <li>Require students to take a specific composition course (identify course below and on semester layout).</li> <li>Require students to take a specific communication course (identify course below and on semester layout).</li> </ul>
Reque	ested Change: KEEP ENG 22G

<ul> <li><sup>244</sup> Course in English Composition or one course in Communication Credit Hours</li> <li>Because of this change, an extra 3 – 4 credit hours may be available in the program. Please specify how yo would like to use those credit hours. Your options are:         <ol> <li>Reduce the number of credit hours if the program total is over 60 (<i>recommended</i>).</li> <li>Replace the course with elective credits as needed to reach a minimum of 60 credit hours.</li> <li>Add a specific program-related course (<i>please add the course in the semester it should be taken on semester layout</i>).</li> </ol> </li> <li>Requested Change:         <ul> <li>Mathematics – The requirement for one mathematics course remains the same. However, the courses the meet the MTA requirement have changed slightly. MTH 148, 149 and 167 do not meet the general educatin requirement for AA or AS degrees. Please identify an alternate course or list "Math elective".</li> <li>Optional Change:                 <ul> <li>Matural Sciences from 2 disciplines including one lab course</li> <li>WCC</li> <li>Natural Sciences from 2 disciplines including one lab course</li> <li>WC previously required one natural science course is already included in my program.</li></ul></li></ul></li></ul>	
<ol> <li>Add a specific program-related course (please add the course in the semester it should be taken on semester layout).</li> <li>Requested Change: Kara Control (Mathematics - The requirement for one mathematics course remains the same. However, the courses that meet the MTA requirement have changed slightly. MTH 148, 149 and 167 do not meet the general educat requirement for AA or AS degrees. Please identify an alternate course or list "Math elective".</li> <li>Optional Change: Natural Sciences from 2 disciplines including one lab course</li> <li>WCC previously required one natural science course. Your options are:         <ol> <li>No change needed – a second natural science course is already included in my program.</li> <li>Add a second natural science course identified as a lab science course.</li> </ol> </li> <li>Requested Change:         <ol> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.</li> <li>Optional Change:</li> </ol> </li> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.</li> <li>Optional Change:</li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes will be made unless specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are:         <ol> <li>Continue to require a specific computer course. If a specific course</li></ol></li></ol>	/ou
Mathematics – The requirement for one mathematics course remains the same. However, the courses the meet the MTA requirement have changed slightly. MTH 148, 149 and 167 do not meet the general educate requirement for AA or AS degrees. Please identify an alternate course or list "Math elective".         Optional Change:       Matural Sciences from 2 disciplines including one lab course         WCC previously required one natural science course. Your options are:       .         .       No change needed – a second natural science course is already included in my program.         .       Add a second natural science course is already included in my program.         .       Add a second natural science course is already included in my program.         .       Add a second natural science course is already included in my program.         .       Add a second natural science course is already included in my program.         .       Add a second natural science course is already included in my program.         .       Add a second natural science course is already included in my program.         .       Add a second natural science course is already include one course.         Requested Change:       Social & Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.         Optional Change:       Optional Change:         Arts & Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same.	on the
<ul> <li>meet the MTA requirement have changed slightly. MTH 148, 149 and 167 do not meet the general educative requirement for AA or AS degrees. Please identify an alternate course or list "Math elective".</li> <li>Optional Change: M/C</li> <li>Natural Sciences from 2 disciplines including one lab course</li> <li>WCC previously required one natural science course. Your options are:</li> <li>Add a second natural science course in the semester shown on the semester layout attached. Unless specific courses are required, include one course identified as a lab science course.</li> <li>Requested Change:</li> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.</li> <li>Optional Change:</li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are:</li> <li>1. Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need t specify either a specific course or a list of courses from which to choose.</li> <li>2. Remove the computer and information literacy course and replace the course with elective or other specific election of the program will still meet the minimum credit hours.</li> <li>3. Remove the computer and information literacy course and replace the course with elective or other and replace the course with elective or other specific election of the course of the program will still meet the course or the specific election of the course or a list of course and replace</li></ul>	
<ul> <li>WCC previously required one natural science course. Your options are:         <ol> <li>No change needed – a second natural science course is already included in my program.</li> <li>Add a second natural science course in the semester shown on the semester layout attached. Unless specific courses are required, include one course identified as a lab science course.</li> </ol> </li> <li>Requested Change:         <ol> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below. Optional Change:             </li></ol> </li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.) Optional Change:         </li> <li>Computer and Information Literacy         The requirement for computer and information literacy has been removed. Your options are:         <ul> <li>Continue to require a specific computer course. If a specific course is required in your program, we leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other set.</li> </ul> </li> </ul>	hat ation
<ul> <li>WCC previously required one natural science course. Your options are:         <ol> <li>No change needed – a second natural science course is already included in my program.</li> <li>Add a second natural science course in the semester shown on the semester layout attached. Unless specific courses are required, include one course identified as a lab science course.</li> </ol> </li> <li>Requested Change:         <ol> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below. Optional Change:             </li></ol> </li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.) Optional Change:         </li> <li>Computer and Information Literacy         The requirement for computer and information literacy has been removed. Your options are:         <ul> <li>Continue to require a specific computer course. If a specific course is required in your program, we leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other set.</li> </ul> </li> </ul>	
<ul> <li>And a second natural science course is already included in my program.</li> <li>Add a second natural science course in the semester shown on the semester layout attached. Unless specific courses are required, include one course identified as a lab science course.</li> <li>Requested Change:</li> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.</li> <li>Optional Change:</li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes will be made unless specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are:         <ol> <li>Continue to require a specific computer course. If a specific course, "you will need to specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course.</li> </ol></li></ul>	
<ul> <li>Add a second natural science course in the semester shown on the semester layout attached. Unless specific courses are required, include one course identified as a lab science course.</li> <li>Requested Change:</li> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below. Optional Change:</li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are:         <ol> <li>Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course.</li> </ol> </li></ul>	
<ul> <li>specific courses are required, include one course identified as a lab science course.</li> <li>Requested Change:</li> <li>Social &amp; Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.</li> <li>Optional Change:</li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are: <ol> <li>Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need the specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course.</li> </ol></li></ul>	nless
Requested Change:         Social & Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.         Optional Change:         Arts & Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes will be made unless specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)         Optional Change:         Computer and Information Literacy         The requirement for computer and information literacy has been removed. Your options are:         1. Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.         2. Remove the computer and information literacy course if the program will still meet the minimum credit hours.         3. Remove the computer and information literacy course and replace the course with elective or other course.	
<ul> <li>courses remains the same. No changes will be made unless specifically requested below.</li> <li>Optional Change:</li> <li>Arts &amp; Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes will be made unless specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are:         <ol> <li>Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course.</li> </ol> </li> </ul>	
<ul> <li>same. No changes will be made unless specifically requested below. (Note: A department can designate a course as a requirement here. The same course cannot be counted in two areas.)</li> <li>Optional Change:</li> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are: <ol> <li>Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need t specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course.</li> </ol> </li> </ul>	A second
<ul> <li>Computer and Information Literacy</li> <li>The requirement for computer and information literacy has been removed. Your options are: <ol> <li>Continue to require a specific computer course. If a specific course is required in your program, we leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course.</li> </ol> </li> </ul>	a COM
<ul> <li>The requirement for computer and information literacy has been removed. Your options are:</li> <li>1. Continue to require a specific computer course. If a specific course is required in your program, we leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose.</li> <li>2. Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>3. Remove the computer and information literacy course and replace the course with elective or other and the specific course and replace the course with elective or other and the specific course and replace the course with elective or other and the specific course and replace the course with elective or other and the specific course and replace the course with elective or other and the specific course and the specific course of the specific course and th</li></ul>	
<ol> <li>Continue to require a specific computer course. If a specific course is required in your program, w leave it there. If you previously used "Computer and Information Literacy Course," you will need t specify either a specific course or a list of courses from which to choose.</li> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other</li> </ol>	
<ol> <li>Remove the computer and information literacy course if the program will still meet the minimum credit hours.</li> <li>Remove the computer and information literacy course and replace the course with elective or other course and the cou</li></ol>	we will d to
	ther
Required Change: ADD REMANING CREDIT HOUR	IRS 1

Reviewer	Print Name	Signature	Date
Initiator	Liba Veasey	Allalease	12/7/17
Department Chair	Carrie Kreatz	1 agriculty	12/1/17
Division Dean/ Administrator	Min book	12-	12.7.17
Vice President for Instruction			1/9/18
Office use only		Emp-	
Entered in: D Banner D C8	A Database 🛛 Log File		

Office of Curriculum & Assessment 10/4/2017

L

# School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcasting, technical communication or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Washtenaw Community College offers programs at two levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate in Arts is available for some programs. For some career fields, it is possible to earn a certificate and an Associate in Arts degree in the same field. In these cases, the credit hours from the certificate can be applied to the credit hours needed for the Associate in Arts degree.

### Communication

Whether your goal is broadcasting, journalism or technical communication, these programs provide a foundation for entry-level jobs or to undertake advanced studies at a four-year institution.

### **Technical Communication (AATCD)**

### Associate in Arts Degree

### Program Effective Term: Fall 2017

### High Demand Occupation High Skill Occupation High Wage Occupation

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills.

The Technical Communication Assoclate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

### Articulation:

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet.edu/curriculum/articulation/levelone/colleges/.

### **Program Admission Requirements:**

Basic computer literacy.

First Semes	ter	(14 credits)
COM 101	Fundamentals of Speaking	3
ENG 111	Composition I	4
Elective	Math Elective(s)	4
Elective	Soc. Sci. Elective(s)	3
Second Sem	ester	(12 credits)
ENG 107	Technical Writing I	3
ENG 226	Composition II	- 3
Elective	GDT Elective Select one course from the following: GDT 104, GDT 106, GDT 107 or GDT 108	3-4
Elective	Soc. Sci. Elective(s)*	3
Third Seme	ter	(15 credits)
ENG 208	Technical Writing II	3
Elective	Arts/Human. Elective(s)*	3
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s)**	3
Elective	WEB Elective Select one course from the following: WEB 110, WEB 113 or WEB 115	3-4

Fourth Sem	ester	(15 credits)
ENG 209	Technical Writing III	3
ENG 245	Job Search Success Seminar	2
Elective	Arts/Human. Elective(s)*	3
Elective	Nat. Sci. Elective(s)*	4
Elective	Restricted Elective(s)**	3-4
Fifth Semes	ter	(4 credits)
ENG 218	Technical Writing IV	3
	Elective to reach a minimum 60 credits	1-0
Minimum Cr	edits Required for the Program:	60

#### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses. \*\*JRN 210 is strongly recommended. Students must meet with the Technical Communication program advisor to select additional

elective courses.

PROGRAM CHANGE	OR DISCONTINUATION FORM		
	CD Program Name: Technical Commun	ication Effectiv	ve Term: Fall 2017
Division Code:	Department: English		
2. Draw lines through a separate sheet. 3. Check the boxes beinew courses as part	rogram listing from the WCC catalog or Web any text that should be deleted and write in a low for each type of change being proposed. of the proposed program change, must be ap l at the same time as the program change forr	dditions. Extensive narrative changes Changes to courses, discontinuing a proved separately using a Master Syll	s can be included on course, or adding
Requested Changes:			
Add course(s): Program title (title v Description Type of award Advisors		<ul> <li>Program admission requirements</li> <li>Continuing eligibility requirements</li> <li>Program outcomes</li> <li>Accreditation information</li> <li>Discontinuation (attach program plan that includes transition of st for phasing out courses)</li> <li>Other <u>Recommend JRN 210 in response</u></li> </ul>	ts discontinuation tudents and timetable
Articulation inform		Notifer <u>Recommend</u> Jid ( 210 mi	
Show all changes on th Rationale for propos	ed changes or discontinuation: o another form of professional writing		
Show all changes on the Rationale for propose of the To expose students to Financial/staffing/e	ed changes or discontinuation:		
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that the statements the statement of	ne attached page from the catalog. ed changes or discontinuation: to another form of professional writing equipment/space implications: at have been consulted regarding their use	e of this program.	
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that the statements the statement of	ne attached page from the catalog. ed changes or discontinuation: o another form of professional writing equipment/space implications: at have been consulted regarding their use		Date
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that Signatures: Reviewer	ne attached page from the catalog. ed changes or discontinuation: o another form of professional writing equipment/space implications: at have been consulted regarding their use	e of this program.	
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that Signatures: Reviewer Initiator	ed changes or discontinuation: b another form of professional writing equipment/space implications: at have been consulted regarding their use Print Name	e of this program.	
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that Signatures: Reviewer Initiator Department Chair	ed changes or discontinuation: be another form of professional writing equipment/space implications: at have been consulted regarding their use Print Name LISA VEASEY Carrie Fronte	e of this program.	
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that Signatures: Reviewer Initiator Department Chair Division Dean/Admin	ed changes or discontinuation: be another form of professional writing equipment/space implications: at have been consulted regarding their use Print Name LISA VEASEY Carrie Frontice istrator	e of this program.	
Show all changes on the Rationale for propose To expose students to Financial/staffing/e List departments that Signatures:	ed changes or discontinuation: be another form of professional writing equipment/space implications: at have been consulted regarding their use Print Name LISA VEASEY Carrie Frontice istrator	e of this program.	

Office of Curriculum & Assessment Rec'd 1/18/17 19 Done 2/17/17 Ms

## Technical Communication (AATCD) Associate in Arts Degree Program Effective Term: Fall 2016

### High Demand Occupation High Skill Occupation High Wage Occupation

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

### Articulation:

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges.

### Program Admission Requirements:

Basic computer literacy.

First Semest	er	(14 credits)
COM 101	Fundamentals of Speaking	3
ENG 111	Composition I	4
Elective	Math Elective(s)	4
Elective	Soc. Sci. Elective(s)	3
Second Sem	ester	(12 credits)
ENG 107	Technical Writing I	3
ENG 226	Composition II	3
Elective	GDT Elective Select one course from the following: GDT 104, GDT 106, GDT 107 or GDT 108	3-4
Elective	Soc. Sci. Elective(s)*	3
Third Semes	ter	(15 credits)
ENG 208	Technical Writing II	3
Elective	Arts/Human. Elective(s)*	3
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s)**	3
Elective	WEB Elective Select one course from the following: WEB 110, WEB 113, WEB 115 or WEB 157	3-4
Fourth Seme	ster	(16 credits)
ENG 209	Technical Writing III	3
ENG 245	Job Search Success Seminar	2
Elective	Arts/Human. Elective(s)*	3
Elective	Nat. Sci. Elective(s)*	4
Elective	Restricted Elective(s)**	3-4
Fifth Semest		(3 tredits)
ENG 218	Technical Writing IV	3
Flachus	to Reach 60 ck. minimum	0-1
MIECTIVE	edits Required for the Program:	60

#### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*Students must meet with the Technical Communication program advisor to select additional elective courses.

En "JRN 210 is strongly recommended."

Professional Writing

Monday, August 29, 2016 12:3:47 p.m.

Add

Page 167 of 245

# School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcasting, technical communication, or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Washtenaw Community College offers programs at two levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate in Arts is available for some programs. For some career fields, it is possible to earn a certificate and an Associate in Arts degree in the same field. In these cases, the credit hours from the certificate can be applied to the credit hours needed for the Associate in Arts degree.

### Communication

Whether your goal is broadcasting, journalism or technical communication, these programs provide a foundation for entry-level jobs or to undertake advanced studies at a four-year institution.

### **Technical Communication (AATCD)**

Associate in Arts Degree

### Program Effective Term: Fall 2016

### High Demand Occupation High Skill Occupation High Wage Occupation

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

#### Articulation:

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet. edu/departments/curriculum/articulation.php?levelone=colleges.

### **Program Admission Requirements:**

Basic computer literacy.

<b>Fire:Semeste</b> COM 101 ENG 111 Elective Elective	Fundamentals of Speaking Composition I Math Elective(s) Soc. Sci. Elective(s)	3 4 4 3
ENG 107 ENG 226 Elective Elective	Technical Writing I Composition II GDT Elective Select one course from the following: GDT 104, GDT 106, GDT 107 or GDT 108 Soc. Sci. Elective(s)*	3 3 3-4 3
ENG 208 Elective Elective Elective Elective Elective	Technical Writing II Arts/Human. Elective(s)* Nat. Sci. Elective(s) Restricted Elective(s)** WEB Elective Select one course from the following: WEB 110, WEB 113, WEB 115 or WEB 157	3 3 3 3 3 3-4

Wednesday, February 17, 2016 10:1:27 a.m.

Leislassber Leit				
ENG 209	Technical Writing III			3
ENG 245	Job Search Success Seminar			2
Elective	Arts/Human, Elective(s)*			3
Elective	Nat. Sci. Elective(s)*			4
Elective	Restricted Elective(s)**			4
PRESE				
ENG 218	Technical Writing IV			3
Minimum Credits Required for the Program: 60				

### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*Students must meet with the Technical Communication program advisor to select additional elective courses.

http://www.wccnet.edu/departments/curriculum

<b>PROGRAM</b>	CHANGE OR	DISCONTINUA	TION FORM

# Division Code: HSBS Department: E/W

### Directions:

- 1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
- 2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
- 3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

### **Requested Changes:**

Review Remove course(s): GDT 105, Remove Computer & Info Literacy, Remove MTH restrictions Add course(s): GDT 104, WEB 115, 2 <sup>nd</sup> Natural Science Ele.	Program admission requirements Continuing eligibility requirements Program outcomes Accreditation information
Program title (title was)	Discontinuation (attach program discontinuation
Description (see attachment)	plan that includes transition of students and timetable
Type of award	for phasing out courses)
Advisors Articulation information	Other
Show all changes on the attached page from the catalog.	

### Rationale for proposed changes or discontinuation:

- GDT 105 is rarely offered and GDT 104 is an appropriate alternative.
- WEB 115 gives students more options in WEB elective area.
- Computer literacy requirement will be met by taking required GDT or WEB electives.
- MTH should be unrestricted to facilitate transfer.
- A second Natural Science elective was added to align with MTA.
- Description change reflects changes at the course level.
- Program admission requirements should align with other WCC programs in Professional Communication.

# Financial/staffing/equipment/space implications:

N/A

# List departments that have been consulted regarding their use of this program. Digital Media Arts

### Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Lisa Veasey	RisgNeasy	12/2/15
Department Chair	Carrie Krantz	A	12/3/15
Division Dean/Administrator	Kristin Good	Mothmon	12/3/15
Vice President for Instruction	Michael Nealon	Turme En hac	1/25/16
President	Rose Bellanca		

Do not write in shaded area. Entered in: Banner

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

1/12/3/15/0 logged 12/3/15 5/12/3/15mD Office of Curriculum & Assessment

WASHTENAW COMMUNITY COLLEGE

Effective Term: Fall 2016

# Technical Communications (AATCD)

# Description

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using the Adobe Technical Communication Suite, students prepare documents for both online and print delivery, learn how to conduct a formal job search, and create professional portfolios to showcase their skills in technical communication.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MACRAO Transfer requirements.

# Articulation

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: www.wccnet. edu/departments/curriculum/articulation.php?levelone=colleges.

# Admissions Requirements

Students must demonstrate basic computer literacy or complete the WEC Computer Literacy Requirement prior to entering the program>

Students must have an Academic Math Level of 3 to enroll in MTH 160 or MTH 169. One year of Q high school algebra with a "C" or better is recommended

# Contact Information

Humanities, Social & Behav Sci

English/Writing Dept

Lisa Veasey

Division

Department

Advisors

\* Seenthachman

\*

Requirements (Items marked in orange are available online.)

# **First Semester**

	Class	Title	Credits
	<u>COM 101</u>	Fundamentals of Speaking	3
	ENG 111	Composition I	4
×	Elective(s)	Computer and Information Literacy C The well be well by helde	-30
*	Electives	MTH 160, MTH 169 or higher level math course 77 2 W ( E) + GIU - Cartor C	4
	Total	Many	14

, '

# Second Semester

	Class	Title	Credits
	ENG 107	Technical Writing I	3
	ENG 226	Composition II GDT 104 <sup>4cr</sup> 3cr 3cr 3cr	3
Ń		GDT Elective Select one course from the following: GDT 105, GDT 106, GDT 107, GDT 108	3-4
and an other designed on the	Elective(s)	Social and Behavioral Science *	3
	Total		12-13

# **Third Semester**

X

	Class	Title	Credits
	ENG 208	Technical Writing II	3
	Elective(s)	Arts and Humanities *	3
		Restricted Elective(s) **	3
×	- Elective(s)	Social and Behavioral Science * MGUE REFERENCE SCIENCE WEB 115 Her	3
×	l	WEB Elective Select one course from the following: WEB 110, WEB 113, WEB 157 3cr	3-4
$\varkappa$	Total L	ADD Elective National Sciences 3	15-16

# Fourth Semester

Class	Title	Credits
ENG 209	Technical Writing III	3
ENG 245	Job Search Success Seminar	2
Elective(s)	Arts and Humanities *	3
Elective(s)	Natural Sciences *	4
	Restricted Elective(s) **	4
Total		16

# **Fifth Semester**

•

Class	Title	Credit	s
<u>ENG</u> 218	Technical Writing IV		3
Total			3
		Total Credits Required	

60- /

# Footnotes

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*Students must meet with the Technical Communication program advisor to select additional elective courses.

# Technical Communication: Associate in Arts (AATCD)

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search, and create professional portfolios to showcase their skills.

The Technical Communication Associate in Arts degree is designed for students transferring to a fouryear university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

# School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcasting, technical communication, or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Washtenaw Community College offers programs at two levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate in Arts is available for some programs. For some career fields, it is possible to earn a certificate and an Associate in Arts degree in the same field. In these cases, the credit hours from the certificate can be applied to the credit hours needed for the Associate in Arts degree.

### Communication

Whether your goal is broadcasting, journalism or technical communication, these programs provide a foundation for entry-level jobs or to undertake advanced studies at a four-year institution.

### **Technical Communications (AATCD)**

Associate in Arts Degree

### Program Effective Term: Fall 2015

### High Demand Occupation High Skill Occupation High Wage Occupation

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using the Adobe Technical Communication Suite, students prepare documents for both online and print delivery, learn how to conduct a formal job search, and create professional portfolios to showcase their skills in technical communication.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MACRAO Transfer requirements.

### Articulation:

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet. edu/departments/curriculum/articulation.php?levelone=colleges.

#### Program Admission Requirements:

Students must demonstrate basic computer literacy or complete the WCC Computer Literacy Requirement prior to entering the program.

Students must have an Academic Math Level of 3 to enroll in MTH 160 or MTH 169. One year of high school algebra with a "C" or better is recommended.

First Semester COM 101 ENG 111 Elective Elective	Fundamentals of Speaking Composition I Computer Lit. Elective(s) MTH 160, MTH 169 or higher level math course	<b>14 credits)</b> 3 4 3 4
Second Semes ENG 107 ENG 226 Elective Elective	Technical Writing I Composition II GDT Elective Select one course from the following: GDT 105, GDT 106, GDT 107, GDT 108 Soc. Sci. Elective(s)*	<b>12 credits)</b> 3 3 3 3 3
ENG 208 Elective Elective	Technical Writing II Arts/Human. Elective(s)* Restricted Elective(s)** 2015 1:49:43 p.m.	<b>15 credits)</b> 3 3 3 Page 1 of 2

Elective	Soc. Sci. Elective(s)*	3
Elective	WEB Elective Select one course from the following: WEB 110, WEB 113, WEB 157	3
Fourth Sements ENG 209 ENG 245 Elective Elective Elective	Technical Writing III Job Search Success Seminar Arts/Human. Elective(s)* Nat. Sci. Elective(s)* Restricted Elective(s)**	32344
Fifth Semester	(3 credit:	<b>1)</b>
ENG 218	Technical Writing IV	3
Minimum Credi	ts Required for the Program: 6	0

#### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*Students must meet with the Technical Communication program advisor to select additional elective courses.



이 사람은 실려가 가지 않았지만 한다.

Associate in Arts Degree

2013 - 2014 2014 - 2015 2015 - 2016

### Description

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using the Adobe Technical Communication Suite, students prepare documents for both online and print delivery, learn how to conduct a formal job search, and create professional portfolios to showcase their skills in technical communication.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MACRAO Transfer requirements.

#### Articulation

Eastern Michigan University, BA or BS degree; Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <a href="http://www.www.conduct.edu/departments/curriculum/articulation.php?levelone=colleges">www.www.www.conduct.edu/departments/curriculum/articulation.php?levelone=colleges</a>.

### Admissions Requirements

Students must demonstrate basic computer literacy or complete the WCC Computer Literacy Requirement prior to entering the program.

Students must have an Academic Math Level of 3 to enroll in MTH 160 or MTH 169. One year of high school algebra with a "C" or better is recommended.

### Contact Information

Division: Humanities, Social & Behav Sci Department: English/Writing Dept Advisors: Control and Control

Requirements

(Items marked in are available online.)

#### First Semester

Class	Title	Credits	
V	Fundamentals of Speaking	З	
V	Composition I	4	
$\checkmark$	MTH 160, MTH 169 or higher level math course	4	
Elective(s)	<ul> <li><u>Craputer and Jobs</u> marker life out;</li> </ul>	3	
Elective(s)	Arts and Humanites *	3	
Total		17 14	

### Second Semester

Class	Title	Credits
🖌 Historia, p	Technical Writing I	З
$\checkmark$	Composition II	3
~	GDT Elective Select one course from the following: GDT 105, GDT 106, GDT 107, GDT 108	3
Elective(3)		
Elective(s)	godia respective concernance.	3
Total		18/2

#### Third Semester

Class	Title	Credits
🖌 eng çek	Technical Writing II	3
L Hective(s)	Arts and Humanities *	З

.

	Restricted Elective(s) **	3	
$\checkmark$	WEB Elective Select one course from the following: WEB 110, WEB 113, WEB 157	3	
<ul> <li>Elective(s)</li> </ul>	Carciel and Belausiand Science - *	3	
Total		15	
Fourth Semes	ter		
Class	Title	Credits	
	Restricted Elective(s) **	4	
Call (19	Technical Writing III	3	
7-1-1	-Iochnical Writing IV	~	4
🖌 starikań	Job Search Success Seminar	2	· /
Total	Arts & Avances	12	3/10
5 +	Total Credits Required:	60	/ /~
Serveste Footnotes	ND Technical Whiting IV	3	

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\*Students must meet with the Technical Communication program advisor to select additional elective courses.

Home / Academics / Services / Activities / News & Events / About Us / Contact Us / Jobs

© 2015 Washtenaw Community College, 4800 E. Huron River Drive, Ann Arbor, MI 48105-4800. 734-973-3300

Feedback & Suggestions | Social Media Directory

PROGRAM CHANGE OR DISCONTINUATION FORM         Program Code: AATW       Program Name: Technical Communication         Effective Term: Fall 2011			
Division Code: HSS Department: English/W			
<ul> <li>2. Draw lines through any text that should be deleted at a separate sheet.</li> <li>3. Check the boxes below for each type of change being</li> </ul>	alog or Web site and indicate any changes to be made. Id write in additions. Extensive narrative changes can be included on proposed. Changes to courses, discontinuing a course, or adding must be approved separately using a Master Syllabus form, but change form.		
Requested Changes: Review Remove course(s): <u>BOS 257, GDT 105, INP 150</u> Add course(s): <u>Add INP &amp; GDT restricted elective</u> Program title (title was <u>Technical Writing</u> ) Description Type of award Advisors Articulation information Show all changes on the <u>attached page from the catalog</u> .			
Rationale for proposed changes or discontinuation To create more program flexibility and increase completion			
Financial/staffing/equipment/space implications			
List departments that have been consulted regardi	ng their use of this program.		

Print Name	Signature	Date
LISA VEASEY	NisaVeage	3/14/11
Carrie Krantz		3/15/11
Bill Abernethy	1 ADa	MAR 1 6 2011
	Sull.	3/30/11
-	LISA VEASEY Carrie Krantz Bill Abernethy	LISA VEASEY KisaVeage Carrie Krantz Bill Abernethy JAD

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to <u>sjohn@wccnet.edu</u> for posting on the website.  $4/1/11 \beta$ 

fr

WASHTENAW COMMUNITY COLLEGE

# School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcast, technical writing, or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

### Communication

Prepare to transfer to a four-year school or begin a career in radio and/or other forms of broadcast arts.

### **Technical Communications (AATCD)**

### Associate in Arts Degree

#### Program Effective Term: Fall 2011

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using the Adobe Technical Communication Suite, students prepare documents for both online and print delivery, learn how to conduct a formal job search, and create professional portfolios to showcase their skills in technical communication.

The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MACRAO Transfer requirements.

#### **Articulation:**

Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet. edu/departments/curriculum/articulation.php?levelone=colleges.

#### Program Admission Requirements:

Students must demonstrate basic computer literacy or complete the WCC Computer Literacy Requirement prior to entering the program.

Students must have an Academic Math Level of 3 to enroll in MTH 160 or MTH 169. One year of high school algebra with a "C" or better is recommended.

General Educa	tion Requirements (33 c	redits)
ENG 111	Composition I	4
ENG 226	Composition II	3
COM 101	Fundamentals of Speaking	3
MTH 160 or	Basic Statistics	
MTH 169	Intermediate Algebra	4
Nat. Sci.	Elective(s)*	4
Soc. Sci.	Elective(s)*	6
Arts/Human.	Elective(s)*	6
Computer Lit.	Elective(s)	3
Major/Area Re	quirements (27 c	redits)
ENG 107	Technical Writing I	3
ENG 208	Technical Writing II	3
ENG 209	Technical Writing III	3
ENG 218	Technical Writing IV	3
ENG 245	Career Practices Seminar	2
Elective	Select one GDT course from the following: GDT 105, GDT 130, GDT 139, GDT 140	3-4
Elective		2
	Select one INP course from the following: INP 140, INP 150, INP 152**, INP 153 Students must meet with the Technical Communication program advisor to select additional elective	5

#### Minimum Credits Required for the Program:

### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Communication program advisor to select appropriate general education courses.

\*\* INP 152 requires student to complete GDT 140 as a prerequisite.

Friday, April 1, 2011 12:12:6 p.m.

60

3

# **PROGRAM CHANGE OR DISCONTINUATION FORM**

Program Code: AATW Program Name: Technical Writing: Associate in Arts

Effective Term: Fall 2006

Division Code: H	HSS	Department:	English/	Writing
------------------	-----	-------------	----------	---------

### Directions:

- 1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
- 2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
- 3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:	
Review         Remove course(s): ENG 185         Add course(s): ENG 218         Program title (title was)         Description         Type of award         Advisors         Articulation information	<ul> <li>Program admission requirements</li> <li>Continuing eligibility requirements</li> <li>Program outcomes</li> <li>Accreditation information</li> <li>Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)</li> <li>Other</li> </ul>
Show all changes on the <u>attached page from the catalog</u> .	

# Rationale for proposed changes or discontinuation:

To incorporate a new course without increasing the minimum credits required for the program.

Financial/staffing/equipment/space implications: None

List departments that have been consulted regarding their use of this program. ENGLISH/WRITING

### Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Lisa Veasey	Munaliass	1/13/06
Department Chair	Carrie Krantz Fischer	the s	1/17/06
Division Dean/Administrator		15 Dinn	JAN 1 7 2006
Vice President for Instruction		Muerel M. Palan	2/6/06
Do not write in shaded area. Entered	in: Banner C&A Database_	2/6 Log File 122 04 5	

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

### Office of Curriculum & Assessment

# **Technical Writing (AATW)**

### **Associate in Arts Degree**

### Program Effective Term: Fall 2006

This program prepares students for entry-level staff positions and freelance writing opportunities in the field of technical writing. Students sharpen their writing skills, explore the technical writing process in detail, write manuals and online help systems, and obtain hands-on experience using the leading tools of the technical writing trade.

### **Program Admission Requirements:**

Students must have basic computer knowledge, a general understanding of the Windows OS and Office 2000, and experience using the Internet or complete CIS 100 before entering the program.

Students must have a minimum COMPASS Algebra score of 46 or complete MTH 097 with a "C" or better before enrolling in MTH 160 or MTH 169. One year of high school algebra with a "C" or better is recommended.

# **Continuing Eligibility Requirements:**

Students must demonstrate basic computer literacy skills by successfully passing the Computer and Information Literacy Test. The test may be taken at any point during the program, but must be completed before graduating.

General E	Education Requirements	(30 credits)
ENG 111	Composition I	4
ENG 226	Composition II	3
COM 101	Fundamentals of Speaking	3
MTH 160 or	Basic Statistics	
MTH 169	Intermediate Algebra	4
Nat. Sci.	Elective(s)*	4
Soc. Sci.	Elective(s)*	6
Arts/Human.	Elective(s)*	6
Major/Are	a Requirements	(31 credits)
BOS 257	Word Processing and Document Formatting II	3
ENG 107	Technical Writing I	3
ENG 208	Technical Writing II	3
ENG 209	Technical Writing III	3
ENG 218	Technical Writing IV	3
ENG 245	Career Practices Seminar	2
GDT 105	Introduction to Mac Graphics	3
INP 150	Web Coding I	3
	Restricted Electives**	8-9

### Minimum Credits Required for the Program

Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Writing Program Advisor to select appropriate general education courses.

61

\*\*Students must meet with the Technical Writing Program Advisor to select appropriate elective courses.

•

# WASHTENAW COMMUNITY COLLEGE

# **PROGRAM CHANGE FORM**

-

ñ

.

ĩ

Program Code:	Program Name:		Effective Term:
AATW	Technical Writing/Associate in Ar	[8	<u>Fall 2005</u>
<ol> <li>Draw lines through any a separate sheet.</li> <li>Check the boxes below new courses as part of</li> </ol>	ram listing from the WCC catalog and inc text that should be deleted and write in a for each type of change being proposed. he proposed program change, must be ap the same time as the program change forr	dditions. Extensive narrative cha Changes to courses, discontinuit proved separately using a Cours	ng a course, or adding
<b>Requested Changes:</b>	-		
Title (title was Description	s) credits <u>61</u> After changes <u>63</u>	Advisors Articulation informa Program admission Continuing eligibilit Program outcomes Other <u>Move Suppor</u> <u>Electives</u>	requirements y requirements
Rationale for proposed	changes:		
-Removal of INP 153: The program, specifically tho to take the course as a re Moving GDT 105, INI Major (Area Requirement	nis course, designed for INP students, services who wish to deliver technical information stricted elective. P 150, and BOS 257: These courses are an ts section. ectives: This change enables students to sp	integral part of the program and	I should be included in the
Financial/staffing/equ	ipment/space implications:		
N/A			
List departments that	have been consulted regarding the use	of this program.	
INP			
Signatures:	Print Name	Signature	Date
Reviewer			1/27/24
Program Change Initiator	Lisa Veasey	Sya Veany	1/27/25
Department Chair	Carrie Krantz Fischer		1105
Division Dean/Administ	rator Bill Abernethy	15 they	01/25/05

Office of Curriculum & Articulation Services

Program Change Form 8-2003

Access Program File\_ 2/7/05 fr

 $Log - \frac{2}{7} / \frac{1}{2} \int f dt dt$  Copied and Returned \_

4			1	71	
	Vice President for Instruction	Roger Palay	Roger M. 1	along.	2/2/85
	Please submit completed form to	the Office of Curricul	lum and Arreculation Service	es.	

Office of Curriculum & Articulation Services

Program Change Form 8-2003

Log \_\_\_\_\_

Copied and Returned \_\_\_\_\_

# **Technical Communication**

# **Technical Writing (AATW)**

# Associate in Arts Degree

## Program Effective Term: Fall 2005

This program prepares students for entry-level staff positions and freelance writing opportunities in the field of technical writing. Students sharpen their writing skills, explore the technical writing process in detail, write manuals and online help systems, and obtain hands-on experience using the leading tools of the technical writing trade.

# Program Admission Requirements:

Students must have basic computer knowledge, a general understanding of the Windows OS and Office 2000, and experience using the Internet or complete CIS 100 before entering the program.

Students must have a minimum COMPASS Algebra score of 46 or complete MTH 097 with a "C" or better before enrolling in MTH 160 or MTH 169. One year of high school algebra with a "C" or better is recommended.

# **Continuing Eligibility Requirements:**

Students must demonstrate basic computer literacy skills by successfully passing the Computer and Information Literacy Test. The test may be taken at any point during the program, but must be completed before graduating.

General E	ducation Requirements	(30 credits)
ENG 111	Composition I	4
ENG 226	Composition II	3
COM 101	Fundamentals of Speaking	3
MTH 160 or	Basic Statistics	
MTH 169	Intermediate Algebra	4
Nat, Sci.	Elective(s)*	4
Soc. Sci.	Elective(s)*	6
Arts/Human.	Elective(s)*	6
Major/Are	a Requirements	(32 credits)
BOS 257	Word Processing and Document Formatting II	3
ENG 107	Technical Writing	3
ENG 185	English Grammar and Usage	3
ENG 208	Advanced Technical Writing I	3
ENG 209	Advanced Technical Writing II	4
ENG 245	Career Practices Seminar	2
GDT 105	Introduction to Mac Graphics	3
		•
INP 150	Web Coding I	3

# Minimum Credits Required for the Program

62

#### Notes:

\*If your course(s) exceeds the recommended credit hours, you will need to reduce the number of credits in the restricted electives. Students who plan to transfer to a 4-year university are encouraged to meet with the Technical Writing Program Advisor to select appropriate general education courses.

\*\*Students must meet with the Technical Writing Program Advisor to select appropriate elective courses.

# WASHTENAW COMMUNITY COLLEGE PROGRAM CHANGE REQUEST

. .

-			í	_
(1) Program Title: Scientific and	Tod - 1 Country Number	SIC	Effective Term WINTES	73
(I) Program mue: <u>JCICVIIIII = aqa</u>	TECHNICS CONCEPTOGRAM NUMBER			
(2) Change information:				

	Current Program Course Requirements:			Proposed Program Course Requirements	
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
GDT 113	PRINCIPLES OF PRODUCTION	4		BUSINESS / TECHNICAL SCIENTIFIC ELECTIVE	Y
R	VICE-PRESIDENT ECEIVED				
	OCT Current Total Credits:			Proposed Total Credits:	
Non-Course Program Requirements: STUDENT SERVICES					
(3) Rationale for Proposed Changes: Technical willers need to know computer-anded sublishing, but they do not need to know principle's of preduction, as principled before the advent of desklop publishing					
(4) Financial/Staffing/Resource Implications of Change					

(5) Has this program change been reviewed by all affected instructional departments? yes 🔀 \_\_\_\_ no \_\_\_\_\_

(6) Signatures	Comments	Signature	Date
Program Change Initiator		Dan Howit	10123192
Department Chair(s) or Area Director(s)		: Hatchir	10/29/92
Dean(s)		Richard & Salart.	OCT 3 0 1992
VP for Instruction/Student Services		Kuriallin	11/1/677
White - VP/ISS, Pink - Student Records, Yellow - Dean, Gold - Depatiment Chairperson			

1

qe

Section and the section of the secti

# Scientific and Technical Communication Associate in Applied Science Degree Program: Code STC

### Advisor: Dan Minock

This associate degree program is designed to provide career training as a technical writer. In the current market setting, a technical writer must be able to convey scientific and technical information precisely, accurately, and clearly. Work settings for technical writers can be many and varied. Businesses and government use technical writers to explain new technologies and translate complex materials and concepts into clear and easy-to-understand terms. A technical writer must be computer-literate. This program is designed so that students can specialize in a specific area of technical writing. For each semester, students should select an elective from their chosen specialty.

Accounting Computer Inst Business Offic Technical elec Automotive Se Drafting AR Industrial Tech Welding and F Scientific Elect Life Sciences -	ruction CIS and/or CPS = Systems BOS tives may be chosen from the discipline ervice ABR and/or ASV C, BPR and/or IND nology FLP, INM, MET and/or NCT abrication WAF tives may be chosen from the discipline	Business BMG and/or RES Foods and Hospitality CUL and/or HRM os of: Computer Instruction CIS and/or CPS Electricity/Electronics ELE Visual Arts Technology GDT and/or PHO
Course Number Cou	irse Title	Credit Hours
First Semester CMT 101 ENG 100 GDT 102 MTH 160 Elective Second Semes	Fundamentals of Speaking Communication Skills Computer Aided Publishing I Basic Statistics Business/Technical/Scientific Elective*	3 4 4 4 4 4 4 18
ENG 107 GDT 217 Elective Elective	Technical Communications Computer Aided Publishing II	•
Third Semester BIO 101 ENG 108 Elective	Concepts of Biology	•
Fourth Semest ENG 109 ENG 199 ENG 245 PLS 108 Elective Total credit how	Award-Winning Documents Internship Career Practices Government and Society	•

Total credit hours for program: 64-68

\* Please see advisor before selecting electives

# **Restricted Humanities Electives**

ART 130 Art Appreciation

ENG 140, 160, 170, 181, 200, 211, 212, 213, 222, 223, 224, 240, 241 (see catalog for titles) MUS 180 Music Appreciation