

**Walsh College and Washtenaw Community College – [Associate in Applied Science in Management \(APMNGD\)-Entrepreneurship and Innovation Concentration](#) to [Bachelor of Business Administration in Entrepreneurship \(BBA.ENT\)](#)**

<b>Washtenaw- AAS Degree Requirements</b>	<b>Credits</b>	<b>Walsh College – BBA Degree Requirements</b>
<b>First Semester</b>		
BMG 140: Introduction to Business*	3*	Transfer Credit*
BMG 207: Business Communication*	3*	COM 210: Business Communications I*
BMG 230: Principles of Management	3	MGT 201: Management I
MTH 160: Basic Statistics*	4*	QM 202: Statistical Methods for Business*
Soc. Sci. Elective (ECO 211: Principles of Economics I - Macro)	3*	ECN 201: Economics I*
<b>Second Semester :</b>		
BMG 101: Entrepreneurship I: Finding Your Opportunity	3	ENT Major Elective
BMG 109: Entrepreneurship II: Starting Your Business	3	ENT Major Elective
BMG 202: Social Media Storytelling	3	Transfer Credit
BMG 209: Entrepreneurship III- Running and Growing Your Business	3	ENT Major Elective
Elective: Writing Elective- see catalog*	3*	ENG 100: English Composition I*
<b>Third Semester</b>		
ACC 131: QuickBooks Software	3	Transfer Credit
BMG 111: Business Law I	3	BL 420: The Legal Environment of Business
BMG 203: Social Media Management	3	MKT 453: Social Media Strategies
Elective: Speech/Comp. Elective- see catalog*	3*	Transfer Credit*
Elective: Nat. Sci. Elective- see catalog*	3*	Transfer Credit*
<b>Fourth Semester</b>		
BMG 204: Social Media Analytics	3	MKT Major Elective
BMG 205: Creating the Customer Experience	3	Transfer Credit
BMG 294: Management Topics-Capstone	1	Transfer Credit
Elective: Arts/Human. Elective	3*	General Education Credit
Open Elective to reach a minimum of 60 total credits (ACC 111: Principles of Financial Accounting)	3	ACC 300: Accounting
Open Elective to reach a minimum of 60 total credits (BMG 250: Principles of Marketing)	3	MKT 202: Marketing I
<b>Total Credit Hours for AAS</b>	<b>62</b>	
<b>Additional courses needed for transfer to Walsh</b>		
ACC 122: Principles of Managerial Accounting	3	ACC 310: Managerial Accounting
BMG 273: Managing Operations	3	MGT 410: Production and Operations Management
BMG 291: Project Management	3	MGT 454 Project Management
PSY 150: Psychology of Work*	3*	MGT 303: Behavioral Management*
CIS 110: Introduction to Computer Information Systems	3	IT 305: Business Computing Tools
ECON 222: Principles of Economics II - Micro*	3	ECN 202: Economics II*
<b>Total WCC Transfer Credits (including AAS)</b>	<b>78</b>	
		<b>Walsh</b>
		<b>Core Courses</b>
	3*	COM 405: Business Communication Strategies
	3	FIN 315: Financial Management
	3*	IDS 400: Critical Thinking for Ethical Leaders
	3	IT 335: Cybersecurity & Risk Management for Business
	3	MGT 415: Business Strategy of Organizational Resilience
	3	MGT 461: Business Strategy and Policy
	3	MKT 300: Contemporary Marketing Trends
	3*	QM 301: Business Analytics & Problem Solving
		<b>Entrepreneurship Major Courses</b>
	3	FIN 407 Entrepreneurial Finance

	3	MGT 315: Sustainability and Innovation
	3	MGT 406 Small Business Legal and Tax Issues
	3	MGT 463 Managing Technology as a Strategic Resource
	3	MGT 468 Entrepreneurship: From Vision to Pitch
	3	MKT 415 Consumer and Buyer Behavior
	<b>42</b>	<b>Walsh College Credits</b>
<b>Bachelor of Business Administration in Entrepreneurship</b>	<b>120</b>	

**\*Counts toward general education credit requirement. General education requirement has been met by courses noted with \* above.**

**Notes:**

- Walsh Now allows students to concurrently enroll once AAS degree is completed at WCC.
  - Financial aid and scholarship options are available.
- Walsh BBA degree requirements are 120 credits with a minimum of 42 credits required in residence/through Walsh.
  - Maximum transfer credits vary by bachelor's degree, associate degree, and additional course equivalents taken at WCC.
  - 30 semester credit hours in general education is required for graduation.
- Michigan Transfer Agreement (MTA) is not required to satisfy general education requirements.
- All courses must be completed with a grade of "C" 2.00 or higher for credits to transfer.
- Fast Track degree options available to obtain three degrees in five years – associate, bachelor's, and master's!
- [Walsh College Academic Catalog](#)
- It is recommended you work closely with your Walsh College enrollment specialist on your transfer.